



Research Article

Ascertain the role of awardee farmers in diffusion of technology and identifying the factors contributing for the effective performance of awardee farmers

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SUMMARY : The present study was carried out in the twelve districts of North Karnataka State. The analysis of respondents revealed that, with respect to other farmers seeking advice from the awardee farmers about 25.00 per cent of them ensured that they shared their experience with 101-500 other farmers; about 75.83 per cent of them ensured that they shared their experience with up to 50 officers. Regarding cropping systems (34.17%) their information was through group meetings. Information through radio was given in form of radio talks by 60.00 per cent of them delivered 1-5 times talks. Cent per cent of the awardee farmers expressed that they had taken up the activity due to their self-interest followed by need for the survival (98.33%).

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